

Privacy Policy

Last Updated: April 2025

At *The 50 Group*, we value your trust—and we take your privacy seriously. This policy outlines what we collect, why we collect it, and how we protect your information.

1. What We Collect

To support your experience, we may collect:

- **Basic contact info:** Like your name, email, phone number, and address
 - **Account details:** Your username, preferences, and password (securely stored, of course)
 - **Usage data:** How you interact with our website (e.g., IP address, device type, pages visited)
 - **Optional payment info:** If payments apply to your membership, we collect billing details securely
 - **Cookies:** We use cookies to improve functionality and understand what's working
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2. How We Use It

We use your information to:

- Manage your membership and access to events or content
 - Keep you updated with relevant communications
 - Improve the website and our member experience
 - Process payments, if needed
 - Maintain security and comply with legal obligations
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3. Who We Share It With

We don't sell or rent your data—ever. But we may share it with:

- **Trusted partners:** Like tech providers or payment processors who help us run things smoothly
 - **Legal authorities:** If we're required to by law
 - **If we grow or change:** Your data may transfer if *The 50 Group* ever merges or reorganizes
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4. Your Choices

You're in control:

- You can update or delete your information at any time
- You can opt out of promotional emails
- You can manage cookie preferences in your browser
- You can ask us for a copy of the data we have on file

5. Keeping Your Info Safe

We use strong security tools and practices to keep your information protected. While no system is 100% bulletproof, we do everything we can to safeguard your data.

6. Other Websites

Sometimes we link to outside websites. We're not responsible for their privacy practices, so please check their policies if you interact with them.

7. Children's Privacy

Our platform is designed for adults. We don't knowingly collect personal data from anyone under 18.

8. If This Policy Changes

We may make updates from time to time. If we do, we'll let you know—and by continuing to use the site, you're agreeing to the new version.

9. Questions?

We're always happy to help. Email us at info@the50group.com if you have any questions or want to update your preferences.

Thanks for being part of *The 50 Group*. We're honored to have your trust.